

## Pure Research Launches Innovative Procurement Intelligence Solutions in UK

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With an aim to strengthen the supplier- and supply chain intelligence processes of public and private sector organisations in the U.K., Pure Research announces the formal launch of its innovative procurement intelligence solutions in the U.K.

Pure Research, a leading procurement intelligence firm, has announced the launch of its innovative procurement intelligence solutions for public sector- and private sector organisations in the United Kingdom. With the launch of these solutions, Pure Research is aiming to expand its footprint in the U.K. by helping procurement organisations and CPOs obtain critical and actionable information across all stages of the procurement lifecycle.

“We have already been working with U.K.-based organisations, and have built a substantial knowledge base across procurement categories and suppliers in the U.K. With the formal launch of our solutions in the U.K., we look forward to helping many more organisations meet their procurement goals via our solutions,” said Ankit Kohli, Co-Founder and Director, Pure Research at the launch of the solutions here in London.

“Our aim is to help CPOs and their teams remain abreast with the latest happenings related to their supplier portfolio, procurement categories, and the overall supply chain. Actionable insights provided by our team have helped leading organisations across sectors reduce supply chain risks, improve supplier relationship management processes, identify and monitor suppliers, gain higher visibility into category trends and adopt category specific best practices to strengthen decision making.” said Ankit Kohli.

Pure Research’s solutions for the CPO’s office cover the entire procurement spectrum and include:

- **Supplier Monitoring and Supply Chain Intelligence Solutions** aimed at assessing and monitoring suppliers, meeting compliance requirements, identifying n-tier supply chain risks, and improving supplier relationship management (SRM) processes.
- **Category Intelligence Solutions** aimed at identifying category trends, and implementing category specific best practices in order to improve decision making.
- **Strategic Sourcing Solutions** aimed at identifying new suppliers, reducing sourcing time, executing category strategies and improving negotiation intelligence.
- **Sustainable Supply Chain Solutions** aimed at ensuring compliance with GRI G4 guidelines, improving supplier engagement, and identifying risk areas for each supplier.

At the core of Pure Research’s solutions is BFS, Pure Research’s proprietary supplier risk assessment framework that assesses suppliers for business, financial and sustainability risks. The other key differentiator is the company’s in-house database of 5,000+ online sources and 1.5 million+ suppliers, that is used to identify and monitor suppliers, and supply markets.

The above, coupled with ISO 9001:2008 certified quality processes and a team that is experienced at working with procurement teams across various categories, make Pure Research the perfect partner for procurement organisations.

### About the Company:

[Pure Research](#) provides customised research and business intelligence to leading corporates, public sector organisations, financial services firms, and professional services firms. The company specialises in providing high quality procurement and supply chain intelligence to CPOs and procurement professionals worldwide. Analysts from Pure Research work as an extension of its client's procurement teams to deliver high quality insights on suppliers and supply markets. The company has offices in London, U.K. and Delhi, India.

*If you are looking for more information about Pure Research's services and experience of working with procurement teams, you can visit their website, contact them via email at [contact@pureresearch.co](mailto:contact@pureresearch.co) or call them at +44 (0) 20 7193 9497.*