

Pure Research's Equity Research Solution Supports Clients in Management of Coverage Universe and Financial Models

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Sell side teams and Independent Research Providers (IRPs) are in constant need of accurate and comprehensive research data to predict the outcomes of investments. They use comprehensive and customised financial models to analyse their portfolios. To free their sell-side clients from research work, Pure Research provides Equity Research Support across a broad spectrum of activities. With this service, the company helps sell-side teams to monitor and expand their coverage universe and market trends, and effectively manage spikes in work during earnings season.

With millions of factors which influence the stocks and markets, sell-side teams and IRPs need to rely on strong and accurate research work to predict investment market trends and stock price movement in the coming months. Equity research has become extremely important for sell side firms to evaluate value of stocks and make more intelligent investment decisions. To help clients in finding lucrative investment opportunities and reduce the research work of the teams, Pure Research offers cost-effective outsourced equity research services across a broad spectrum of activities.

Through this service, Pure Research helps sell-side clients in updating company reports and financial models accurately and on-real time basis during the earnings season. Ankit Kohli, co-founder of Pure Research, said that equity research is one of the core service offerings of the company. "Earnings season is the most important time for sell side and independent research firms during a quarter, and such firms are increasingly looking at reliable outsourcing partners, who can help them manage peak-loads, without compromising on quality. We help such companies with our equity research services. We perform critical analysis to help clients take well informed decisions and enhance return on investments."

Kohli explained that updating financial models and company reports is one of their more popular investment research solutions for sell side firms. Clients can also use other equity research solutions, which include company coverage; sector, thematic and macroeconomic research; and portfolio intelligence. The company offers unbiased research supported by detailed information and analysis. Pure Research has a separate team for market intelligence, which tracks target companies and sectors and captures all relevant trends and developments.

Pure Research's cost-effective support to sell-side clients increases coverage of their portfolio and gives them better chances of winning in a highly competitive market. Their team of qualified and experienced analysts excel at preparing premium equity research reports and analysing company fundamentals. With their headquarters in New Delhi India, and an office in London, UK, Pure Research helps sell-side teams worldwide in producing in-depth equity research.

About the Company:

[Pure Research Private Limited](#) (Pure Research) provides customised research and business intelligence to leading corporates, public sector organisations, financial services firms, and professional services firms. The company provides custom research and analysis across three functional areas – Financial Research; Procurement and Supply Chain Intelligence; and Business and Market Intelligence. Analysts

from Pure Research work as an extension of its client's procurement teams to deliver high quality insights on suppliers and supply markets. The company has offices in London, UK and New Delhi, India.

To discuss your procurement, financial or market research requirements, or to request case studies, sample deliverables, please visit our [website](#) or write to us at contact@pureresearch.co