

Pure Research Launches a New Website to Provide Enhanced Mobile Accessibility and Better User Experience

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Pure Research Private Limited, a customised research solutions provider, is pleased to announce the launch of its new website. The completely redesigned website offers clients richer insights, better mobile accessibility and user experience.

Pure Research, a customised research solutions provider, recently announced the launch of its newly re-designed website. Through its new website, Pure Research aims to provide more precise and quality information to its various potential clients, which include financial services firms, consulting and advisory firms and corporates, who are looking for research solutions. The revamped website has been designed with an aim to provide visitors a better onsite experience. The new website is also mobile friendly, allowing visitors to easily locate information, irrespective of their device and location.

“Pure Research is focused on satisfying the needs of leaders of various firms and organisations,” said Ankit Kohli, Co-Founder of Pure Research. “Our research solutions make business decision making process easier and protects companies from risks and losses. Our website is a major platform for providing true information to our clients; hence we conducted a website overhaul that will allow our clients to access needed information in a better way. We hope it will allow us to serve our clients better.”

The revamped website is receiving an encouraging attention from visitors, for its innovative design and interactive features. New and returning visitors will find a clean uncluttered design, enriched functionality and superior content which focuses on delivering essential and comprehensive information. All features of the website can be effortlessly accessed through categories and drop-down menus located at the top of each page.

“We are enthusiastic about our new website launch and the valuable data it will provide to clients who wish to remain ahead of competitors,” continued Kohli. “We wanted to provide our clients with a supportive tool that would make their research and management work easier, so it was incumbent that we develop a website that would meet their needs.”

Visitors can view Pure Research’s re-designed website at www.pureresearch.co

About the Company:

[Pure Research Private Limited](http://www.pureresearch.co) (Pure Research) provides customised research and business intelligence to leading corporates, public sector organisations, financial services firms, and professional services firms. The company provides custom research and analysis across three functional areas – Financial Research; Procurement and Supply Chain Intelligence; and Business and Market Intelligence. Analysts from Pure Research work as an extension of its client’s procurement teams to deliver high quality insights on suppliers and supply markets. The company has offices in London, UK and New Delhi, India.

To discuss your procurement, financial or market research requirements, or to request case studies, sample deliverables, please visit our [website](http://www.pureresearch.co) or write to us at contact@pureresearch.co