

Pure Research Expands European Presence by opening a London Office

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Pure Research has expanded its geographical footprint in Europe by opening a new office in London, United Kingdom.

Pure Research Private Limited, a leading provider of high class procurement intelligence, financial research and business intelligence services, has opened a new office in the United Kingdom. Opening of the London-based office is a step by Pure Research to gain proximity to existing and new clients in the United Kingdom. The expansion also provides Pure Research access to local talent in the country, that should enhance the on-ground insights delivered by the company to leading corporates, professional and financial service firms through its research offerings.

The London office will support the firm's service offerings for both private and public sector organisations in the United Kingdom, and will act as a foundation for strengthening relationships with existing European clients. Pure Research's Co-Founder and Director Ankit Kohli said: "London is an important location for us since it enables us to be in closer proximity to our customers in the United Kingdom and Europe. As a global hub for financial and trading activity, London is a city of choice for us. With the establishment of this office in London, we are reaffirming our commitment to not just our customers headquartered in the U.K., but also across Europe."

"We believe that the opening of our new office in London will be beneficial for us as well as our clients, as it will help us address the growing client demand for on-ground presence and integration of local insights into our research deliverables" continued Kohli. "UK's outsourcing market is the largest in Europe, and local presence in the country will help us deliver deeper insights on sectors and companies to financial services firms, and procurement teams and market intelligence units of UK-based organisations. Also, by blending the skills of the local talent pool in the country with our offshore delivery capabilities, we will be able to ensure superior service delivery to our clients in the U.K. and across Europe."

The London office will focus on delivering financial research, procurement intelligence, and business intelligence solutions, and will be led by the company's Co-Founder Ankit Kohli and a team of highly experienced analysts at Pure Research.

About the Company:

[Pure Research](#) provides customised research and business intelligence to leading corporates, public sector organizations, financial services firms, and professional services firms worldwide. We deliver high-value, custom research and analysis across three functional areas – Financial Research; Procurement and Supply Chain Intelligence; and Business and Market Intelligence. Research and analysis produced by us helps our clients make optimal fact-based business decisions, reduce risk, and unlock hidden value. On the other hand, our flexible engagement models enable clients to manage their workflow and control cost of research. Analysts from Pure Research work as an extension of its client's procurement teams to deliver high quality insights on suppliers and supply markets. The company has offices in London, U.K. and New Delhi, India.

If you are looking for more information about [Pure Research's services](#), you can visit their website, contact them via email at contact@pureresearch.co or call them at +44 (0) 20 7193 9497.